



## COMPANY PROFILE

**Address:- HELI (HELPING LAMP INDIA PVT. LTD.)**

**82, Kishanpur, Kichha, Udham Singh Nagar,**

**Uttarakhand - 263138**



**MR. SANJEEV KUMAR SINGH**

# VISION AND MISSION



## Vision

**Our vision is to create a better, economically sound and independent everyday life for all members of our HELI family especially women and youth.**

## Mission

**Be the yardstick on the global scale growth with the mission of spreading wealth and wellness by the marketing of genuine products. Indeed we wish to give pollution free environment also by planting trees.**

# BUSINESS PLAN

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- 1 . Retail profit. 5% - 20%
- 2 . Performance Bonus. 05%-15%
- 3 . Manager Bonus. - 5%
4. Team building bonus. - 17%
5. Mobile & bike fund. - 2%
- 6 . LOB. - 17%
- 7 . Travel Fund. - 05%
- 8 . Car Fund. - 05%

- 9 . House Fund. - 05%
10. Ruby club bonus. - 02%
11. Karavan club bonus. - 02%



## 1. Retail profit :- 5% to 20%

$$\begin{aligned} \text{MRP} &- \text{DP} = \text{PROFIT} \\ 350 &- 300 = 50 \end{aligned}$$

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**HELI**



## 2. Performance bonus :- 15%



### ACCUMULATIVE PV

Performance bonus level	Min	Max	Percentage
Sales executive (Distributor)	1	500	4
Senior sales executive	501	2100	8
Assistant manager	2001	4500	12
Manager	4501+		15

### ADDITIONAL ADVANTAGE

Single Month	Fast Starter
251 +	8%
3000+	Manager

- I'd ACTIVE by purchasing any one product.
- For income :- 15 PV must purchase.



### 3. MANAGER BONUS:- 5%

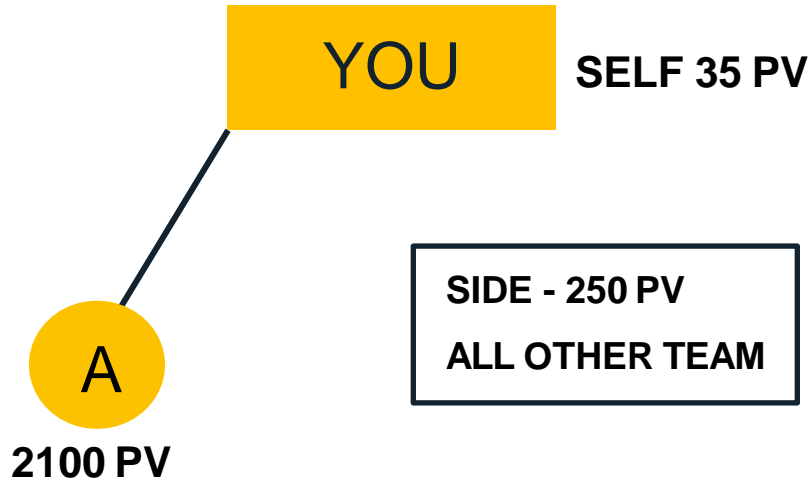
Purchase Every Month :- 35 PV

$$\text{MB} = \frac{5\% \text{ OF COMPANY'S MONTHLY PV}}{\text{TOTAL MB POINTS COLLECTED}}$$

## 4. Team building bonus :- 17%

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$$\text{TBB} = \frac{17\% \text{ OF COMPANY'S MONTHLY PV}}{\text{TOTAL TBB POINT COLLECTED}}$$





## 5. Mobile and bike fund :- 2%

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**SELF PV – 35 PV**

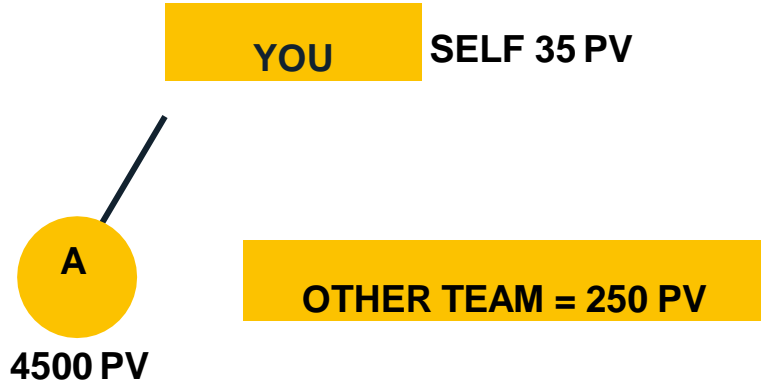
$$\text{MB FUND} = \frac{2\% \text{ OF COMPANY'S MONTHLY PV}}{\text{TOTAL MB POINT COLLECTED}}$$

**Per month income :- 25000/- maximum**



## 6. Leadership overriding bonus :- 17%

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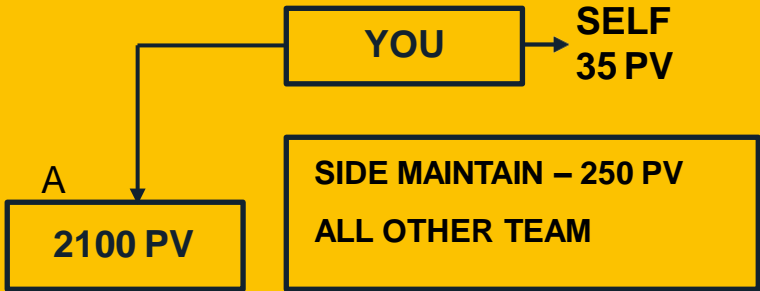


$$\text{LOB} = \frac{17\% \text{ OF COMPANY MONTHLY PV}}{\text{TOTAL LOB POINTS COLLECTED}}$$



## 7. Travel fund :- 5%

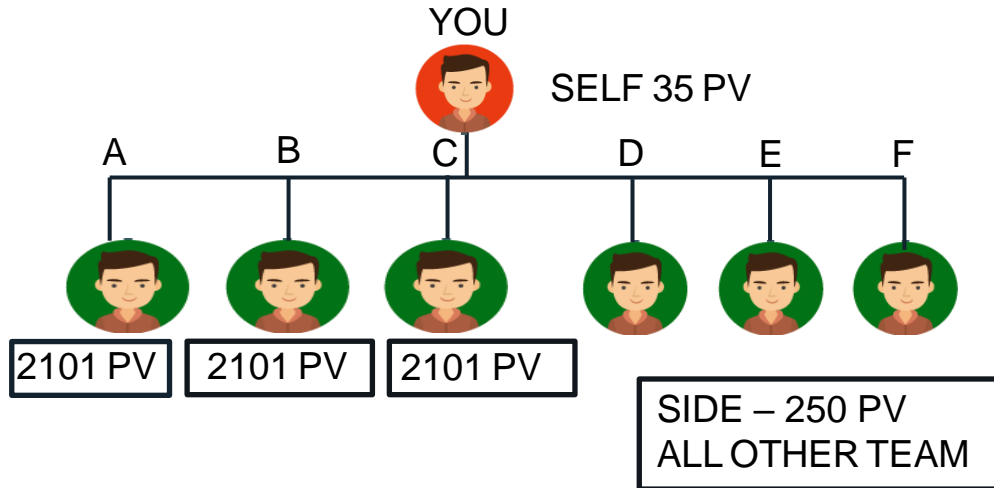
$$TF = \frac{5\% \text{ OF COMPANY MONTHLY PV}}{\text{TOTAL TF POINT COLLECTED}}$$



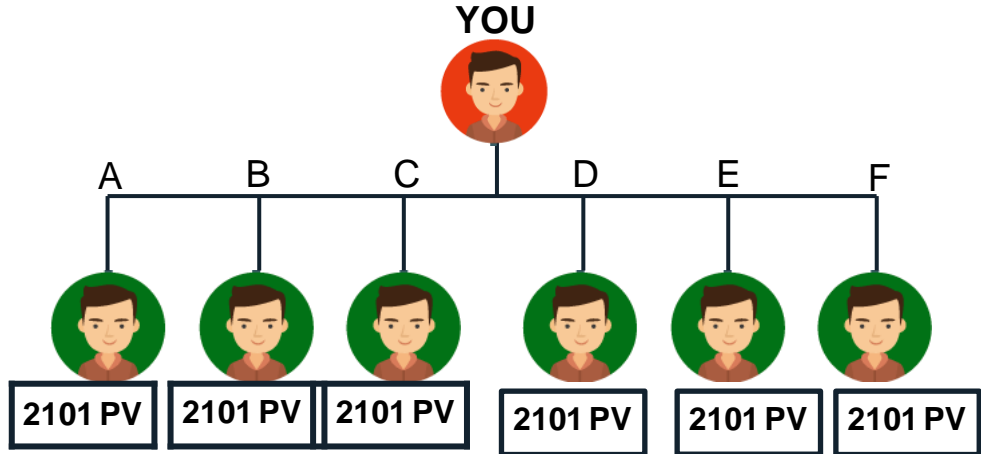
# 8. Car fund :- 5%



$$\text{CAR FUND} = \frac{5\% \text{ OF COMPANY MONTHLY PV}}{\text{TOTAL CF POINT COLLECTED}}$$



# 9. House fund :- 5%



$$\text{HOUSE FUND} = \frac{5\% \text{ OF COMPANY MONTHLY PV}}{\text{TOTAL HF POINT COLLECTED}}$$

## 10. Ruby club bonus :-2%

INCOME PER MONTH :- UP TO 30 LAKH

$$\text{RCB} = \frac{2\% \text{ OF COMPANY MONTHLY PV}}{\text{TOTAL RCB POINT COLLECTED}}$$

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# 11. KARAVAN club bonus :- 2%



Income per month :- up to 20 lakh

$$\text{KCB} = \frac{2\% \text{ OF COMPANY MONTHLY PV}}{\text{TOTAL KCB POINT COLLECTED}}$$



# 12.

# RANKS



RANKS	TEAM ACHIEVER
BRONZE	1 MANAGER
SILVER	2 MANAGER
GOLD	3 MANAGER
PLATINUM	4 MANAGER
DIAMOND	6 MANAGER
EMERALD	8 MANAGER
TOPAZ	10 MANAGER
RUBY	12 MANAGER





# CONTACT US

<sup>®</sup>**HELI**

**Toll – free number = 18001200070**

> **MISS CALL ALERT** <

**Press 1 for PASSWORD**

**Press 2 for PV**

**Press 3 for BONUS**

> **BANK DETAILS** <

**HELPING LAMP INDIA PVT LTD**

**Bank Name :- Canara Bank**

**A/C no. :- 87453070006799**

**IFSC code :- CNRB0018745**



## Our Website:

[www.helihearts.com](http://www.helihearts.com)

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**THANKS**

<sup>®</sup>  
**HELII**

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